NEWS
MARCH 14, 2019

LUKOIL LAUNCHES ENGINE OIL SALES ON EBAY

LUKOIL Lubricants Company, a wholly-owned LUKOIL subsidiary, has become Russia's first lubricants producer to offer engine oils on eBay, one of the world's leading online marketplaces.

The trading platform's European website ebay.de features GENESIS, LUXE and AVANTGARDE ULTRA product lines of LUKOIL engine oils for passenger cars and trucks. Today, these products are available online to buyers in Austria and Germany. In a year's time, LUKOIL lubricants will be available to motorists throughout the entire European Union.

"LUKOIL has been vigorously promoting online sales of its lubricants. This year alone, the company has launched sales on eBay, and opened its own Internet stores in Europe and Mexico, located at lukoil-shop.eu and lukoil-shop.mx. Our products are already available online to buyers in more than 30 countries around the globe. All this is part of the strategy to expand our business internationally and implement digital transformation of the Company. We strive to enter all key markets and all efficient sales channels," noted LUKOIL Lubricants Company General Director Kirill Vereta.